



*BUSINESS ALLIANCE FOR SECURE COMMERCE*

# ANNUAL REPORT 2017

World BASC Organization



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## PRESIDENT OF THE BOARD OF DIRECTORS ALVARO ALPÍZAR

**“ FROM NOW WE WILL KEEP ON PROMOTING  
THE WORDS AND THE SPIRIT OF THE WORLD  
BASC ORGANIZATION ”**

Dear BASC members and colleagues,

As an entrepreneur and president of the World BASC Organization Board of Directors, I am deeply touched by the following lines.

As you may know, BASC is the only program in the world that promotes and facilitates companies to fully earn trust, both internally and in the community in which they operate. Based on this, in 2017 we were able to confirm that the result of managing a company is as important as the intention and reputation of those who obtain such results. Likewise, we ensure that any activity, in which there is a high level of trust, it always benefits from greater security, lower costs and the right timing when executing tasks, taking into account that these activities take place in an expensive, slow and dangerous environment.

At WBO we firmly believe that trust is that determined and constant hope that someone has regarding another person, entity or group and we also think that it is based on two ideas: Competence and Character, pillars that guided our projects and growth throughout 2017.

Furthermore, this year we launched the fifth version of our BASC Norm and International Standards, thanks to the results of 20 years of experience generating trust and promoting reliance among international trade actors. This new version covers the fundamental elements to fulfill, strengthen and promote all security and ethical requirements. In addition, it has a much broader social influence, and is specifically designed to satisfy and reinforce the concept of the trusted operator as the keystone of any effective risk management system.

From today, and as always, it is up to us to promote and get the most out of the words and spirit of WBO, for the benefit of our companies, the community and, of course, our great Organization.

Finally, I would like to express my endless gratitude to the WBO work team, international



auditors, chapters and BASC companies, as well as to the Executive Director and the International President of WBO, without whom the results we will show today would not have been achieved.

Sincerely,

Álvaro Alpizar Antillón



## INTERNATIONAL PRESIDENT FERMÍN CUZA

**“TODAY, BASC CONTINUES TO WORK WITH THE SAME INNOVATIVE SPIRIT AND VISION THAT INSPIRED OUR FOUNDERS ”**

Dear colleagues, BASC members and friends,

Looking back, 2017 was a very special year and one of great pride for the BASC Organization.

One of the most memorable moments for me was the celebration of our Seventh BASC World Congress, held in September in Santo Domingo, Dominican Republic, and whose special outline was the celebration of the twentieth anniversary of the foundation of the BASC program. It was a very successful event that unified us as a family. Joining all in this celebration were distinguished ex-BASC leaders, such as Mayra Hernández, our first president of BASC and Giomar González, former president of the Board of Directors of WBO and now our executive director of the BASC Panama Chapter.

We were also thrilled to had among our guests of honor and exhibitors, officers of the U.S. Customs and Border Protection - CBP, who were with us either in person or through video conference. Among them were George Weise, CBP ex-commissioner at the time of BASC creation in 1996, Robert Perez, Deputy Assistant Commissioner, and Allen Gina, former deputy commissioner for trade, around the same period of time. Thanks to them and to their key administration, BASC begun operations in Colombia, Peru, Venezuela followed by other regional countries, where the BASC flame was ignited. We were also honored to have among our participants, representatives of the WCO and the WTO.

All these people, along with our distinguished Executive Directors from most of our BASC Chapters and their chapter presidents, board members, associated companies, international auditors and other public and private sector participants, not only honored with their presence this event, but symbolized the success achieved and the BASC dream: a profitable future for our companies, their countries and the world.

Today at BASC we continue to work hard and with the same “pioneering spirit” and vision that inspired our founders. I am very proud to feel, in every email, phone call or



Fermín Cuza

meeting, the same desire to continue with the legacy and thrive to extend the BASC presence globally; We are today the largest and most important public-private alliance in the world focused on security of the global supply chain and facilitation of trade.

In 2017, we also celebrated our first year at our new headquarter office in Miami, Florida, and the consolidation of our position as new members and contributors to the business community in the United States.

This achievement was attained thanks to the relationship with the entities representing the industry, authorities and other regional key public and private business leaders.

Regarding our 20-year relationship with U.S.CBP,



during 2017, we continue to expand our collaboration through our contribution in various events and projects, in support of their efforts to strengthen the C-TPAT program and the international supply chain.

Concerning the World Customs Organization - WCO, I am pleased to say that BASC, profiting from its observer status, took the voice of its 3,500 certified companies in each of the meetings held with the global customs community; throughout the year we interacted with senior WCO officials through an active participation in meetings, presentations, written comments and teleconferences. Looking forward, we are very enthusiastic about expanding our leadership and strengthening relationships with the WCO through enhancing our participation in different working groups such as the SAFE Framework, the Trade Facilitation Agreement-TFA and the Integrity subcommittee. During 2018, I will continue to invite members of our BASC's Chapters Board of Directors to join me and be part of our delegation in various WCO meetings.

Furthermore, we are working hand on hand to establish new partnerships with leading commercial organizations in the United States, Europe, Central America and Brazil, with whom we share similar values, vision and objectives. With that in mind, we have already scheduled some meetings with key contacts in order to achieve positive and prompt results in 2018.

Lastly, we are ready to launch the Global BASC program in early 2018, an innovative and exciting program of initiatives designed to expand our presence worldwide, with the support of our BASC Chapters, associated companies, partners and supporters.

I can't conclude my greetings, without thanking so many of you. I have the privilege and pride of being the International President of this organization and I am grateful of working with dedicated people such as Álvaro Alpízar, President of the Board of Directors of WBO, Fernando Duque, Executive Director, as well as our work team in WBO, BASC Executive Directors, members and associated companies. All of them embody the essence of our great family.

I thank each and every one of you for your unconditional support throughout 2017 and I invite you to join me in making all possible efforts in 2018, a year that will be memorable, with major achievements and worthy of our proud legacy.

Thank you,

Fermin Cuza



## EXECUTIVE DIRECTOR FERNANDO DUQUE

**“WE FACE NEW CHALLENGES AND EXISTING PROJECTS TO CARRY ON.”**

Distinguished members of the World BASC Organization:

As Executive Director of WBO, I thank for this opportunity to address to members of the Organization and those who held different management positions and who have committed to led, with great responsibility, the future path of BASC; I am also proud to greet all Directors and teams from national and regional chapters, who with profound sense of belonging and great dedication, highlighted throughout the year, BASC's ethical, moral and social responsibility values with the international trade community. Our team delivered their best initiatives, hard work and long hours even at the expense of the wellbeing and safety of their families.

Remembering the words expressed by the President of WBO in his last year greeting: "... we will be able to exponentially develop our philosophy not only in the countries of the region where we still do not have national chapters, but also, in all the countries of the world" I will, in this letter, try to describe how under his direction all goals and challenges were achieved and how proud I am to be part of an organization that keeps pace with the industry and global trade organizations.

In my position as Executive Director, I found support and guidance in each of the members of the Board. It has been a great experience to work with a team of entrepreneurs that, in a very unique way, were able to agree on common ideas that helped develop important tasks and allowed us to have today an organization with 20 years of improvements and accomplishments.

When I joined the WBO in April 2017, I found a challenge of great importance for the Organization: the BASC 5th Version of the BASC Norm and International Standards, a document that has enable the Organization to take the lead, presenting the most advanced guideline. This document achieves the demanding expectations of global organizations and customs security programs.

The technical committee was able to work in a special way, where the interests of the



Organization and the demands of the companies prevailed. Their purpose was always to reach the standards accordingly with the industry needs and the new programs found in the world of trade.

There were long periods of intense debates and long hours of work which also meant being absent from home. As progress was made, chapters had the chance to make contributions that allowed them to review and adjust the work in progress.

During the month of August, the final version of the assignment was presented to the Board of Directors, who, after carefully studying and reviewing the submitted proposal, gave the approval, for its implementation and communication.



Both the Technical Committee and the Bylaws Committee provided all the support and commitment for such an important project for the Organization. This proposal not only meant a great advance for WBO but also gave us a new perspective. We realized that changes needed to be done in order to fulfill the innovative spirit that identifies the WBO and deal with the growth and expansion of the WCO and other similar programs. We continue to work with members of the Board of Directors and commercial and international law advisors on various proposals for the new document.

The development and presentation of a proposal to restructure the BASC International training center-CICAB was also an important task for the Technical Committee; based on the concept that the CICAB should only focus on knowledge topics (developing programs and producing contents) chapters should, from now onwards, be in charge of all training assignments.

Another indicator of progress made this year by our Organization is the development and execution of two important projects that the WBO urgently needed; the online system to print certificates and the update of the WBO website. These two projects were completed and functional as of January 2018.

All these achievements were announced at the BASC Chapters Annual Meeting, held in the Dominican Republic in September, where we not only reviewed topics about changes and improvements but also strengthened ties with our very qualified and experienced colleagues. The importance of this meeting was not only limited to the sessions held, but to the results of revising plans face to face which led to finding points of agreement and commitments to the benefit of WBO.

The celebration of the 7th BASC World Congress in Santo Domingo, Dominican Republic, was the occasion to commemorate BASC's 20-year anniversary. This event left important messages and allowed us to meet new members and remember some past experiences with others. I extend my recognition to all the people who made this event possible and to all those who had the opportunity to enjoy such an extraordinary meeting.

My gratitude to the WBO staff for their effort and commitment to deliver such extraordinary meeting. Thanks to the national and regional chapters for allowing us to work hand in hand as a team and as a

united organization.

Finally, I would like to mention my appreciation and recognition of the endless hours of support I received from our International President; with his experience and assertiveness he has become an inspiration in my life and in the way I execute my responsibilities.

In 2018 we face new challenges to deal with and projects to carry on but I have no doubt that with the commitment of all the WBO staff, we will execute the plan that our directors have traced for the World BASC Organization.

Many thanks,

Sincerely,

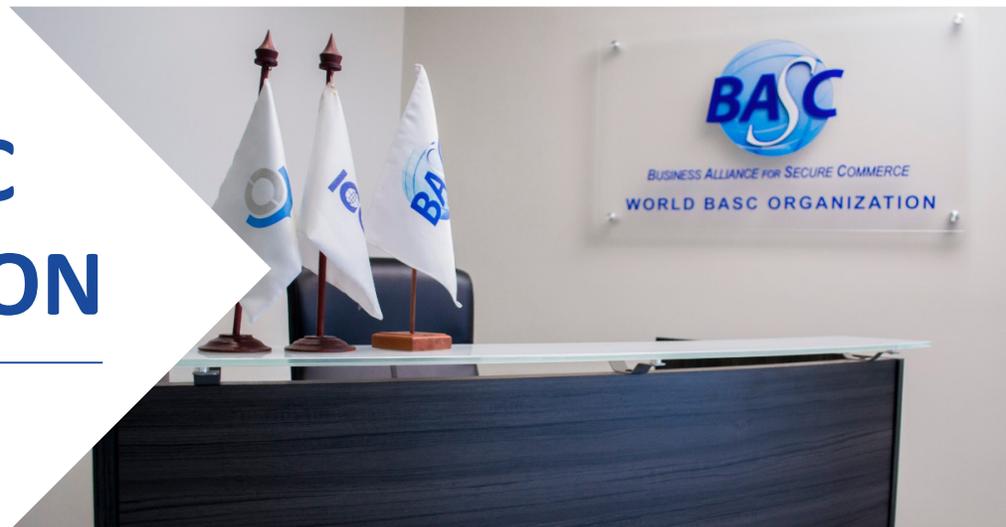
Fernando Duque



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# WORLD BASC ORGANIZATION

World BASC Organization Inc.





# OUR HISTORY

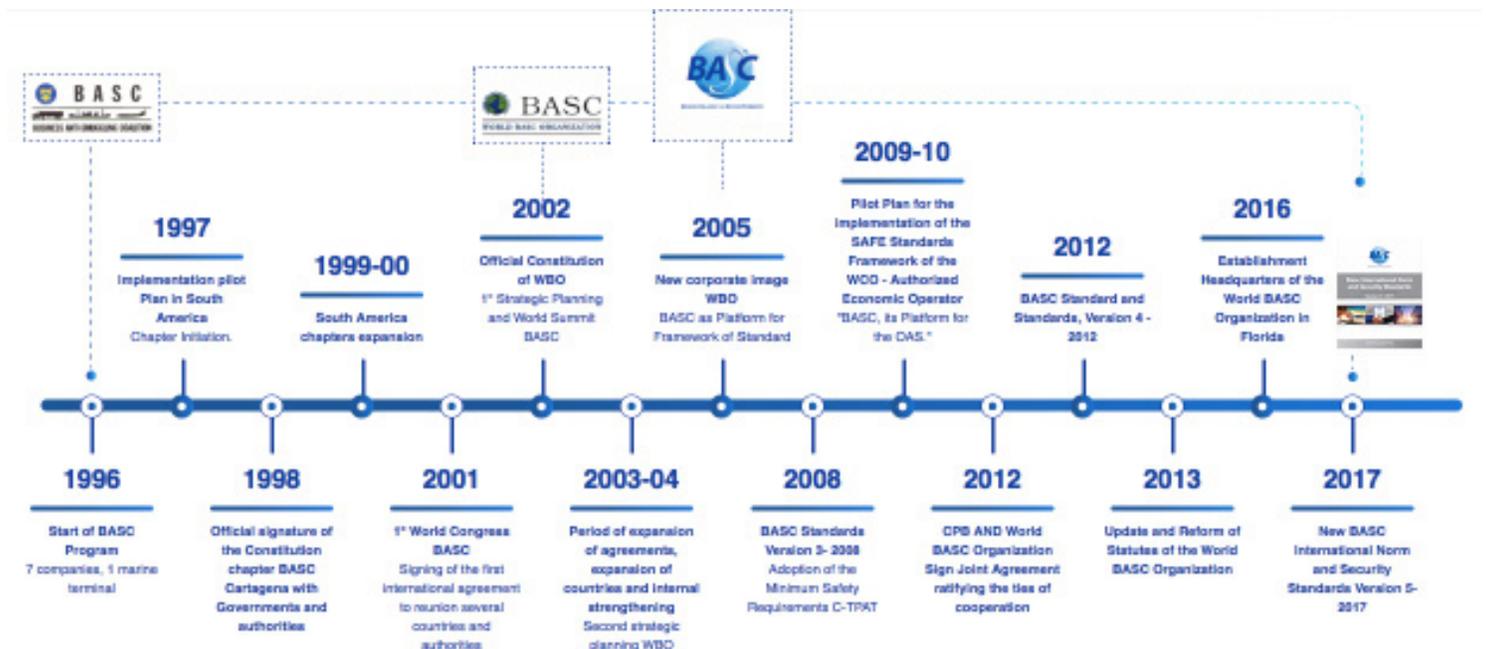
BASC was founded in 1996 as an anti-smuggling alliance, when an American company presented the proposal to the U.S. Customs Commissioner in San Diego, California, with the intention of implementing safety procedures to avoid the use of illegal trade for smuggling narcotics, and end thefts and shipment contamination. Likewise, the idea of the proposal was also to strengthen the Carrier Initiative Program (CIP) and the Land Border Initiative Program (LBCIP) and work both programs towards the implementation of preventive measures rather than repressive ones.

That same year, a company based in Colombia made contact with the US Customs with the purpose of participating in these programs. As a result, this company was selected by the U.S. Customs to develop a pilot plan in 1997 and rapidly became the first regional company to adopt the program.

Thanks to the support of United States Customs and the confidence of business leaders, regional governments, customs and other authorities this successful experience was promoted and the program was able to expand progressively in Latin America.

Based on this great expansion and the need to have an international entity that would ensure the functioning and credibility of the program at a global level, the incorporation of WORLD BASC ORGANIZATION (WBO), as a non profit organization, took place in the state of Delaware in 2002. Its mission was to create a culture of safety in the supply chain and promote the implementation of management systems applicable to international trade and related sectors.

The BASC initiative is a great example of how companies are committed to improve the conditions of their environment; It is also a restraint for those who want to detriment the economic, social and commercial interests of their country.





## ABOUT US

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BASC-Business Alliance for Secure Commerce-, is an international alliance that promotes safe trade in cooperation with governments and international entities.

Established as "World BASC Organization", we are an international non-profit organization registered under the laws of the United States of America.

WBO is an organization led by the business sector whose mission is to create a secure environment in the supply chain and promote the implementation of management systems applicable to international trade and other related sectors. Entrepreneurs from all over the world who are committed to work on strengthening safety procedures and follow international standards are welcome to join the BASC organization.

### MISSION

To generate a security culture in the supply chain through the implementation of management systems and instruments applicable to international trade and related sectors.

### VISION

World BASC Organization is an international reference on secure commerce, thanks to the trust of its associate members and strategic alliances established, towards a sustainable secure trade for the benefit of society.

## MAIN OBJECTIVE

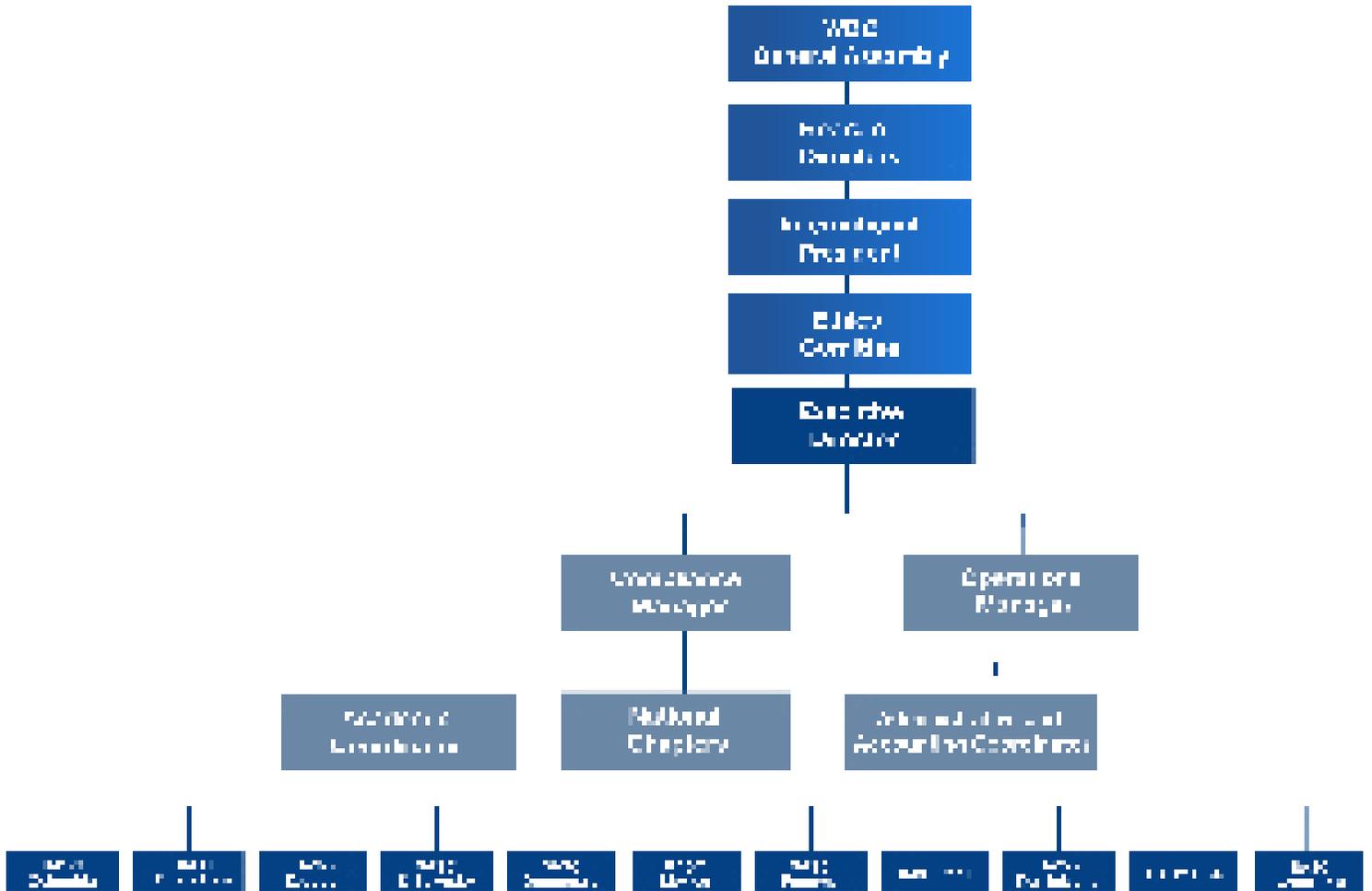
Promote safety procedures in the international trade.

## OBJECTIVES

- To encourage the implementation of a security culture for the protection of international trade.
- To establish and manage a security and control system of its own supply chain.
- To work in cooperation with governments, border control agencies and international organizations.
- To promote strategic alliances.
- To generate confidence and credibility for companies and authorities.
- To strengthen cooperation ties between the private sector and government.



# ORGANIZATIONAL CHART





## BOARD OF DIRECTORS

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Alvaro Alpizar  
President



Juan David Osorio  
Vice-president



Armando Rivas  
Secretary



Salvador Mónico  
Treasurer



Emilio Aguiar  
Vocal

## ALTERNATES

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Juan Francisco Toruño  
Alternate



Rosalinda Vigil  
Alternate

## ETHICS COMMITTEE

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Raúl Saldías  
Principal



Javier Moreira  
Principal



Victor Trujillo  
Principal

A map of the Americas and Caribbean region. The United States, Mexico, and Central America are highlighted in dark blue. The rest of the Americas and the Caribbean are shown in light gray. Several circular logos with the letters 'BAC' are placed over various countries: one in the US, one in Mexico, one in the Caribbean, and several in Central and South America. A 'WBO' logo is also present in the Caribbean area.

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# BASC CHAPTERS

- COLOMBIA
- COSTA RICA
- ECUADOR
- EL SALVADOR
- UNITED STATES
- GUATEMALA
- MEXICO
- PANAMA
- PERU
- DOMINICAN REPUBLIC
- VENEZUELA

\*The Americas and Caribbean Region.



## BASC CHAPTERS

### BASC COLOMBIA



President: Juan David Osorio  
Executive Director: Luis Bernardo Benjumea  
Bogotá

#### Regional Chapters

Antioquia (Medellín)	Cartagena
Barranquilla	Centro Occidente (Pereira)
Bogotá	Oriente (Bucaramanga)
Café (Bogotá)	Santa Marta
Caldas (Manizales)	Sur Occidente (Cali)

### BASC ECUADOR



President: Emilio Aguiar Verdesoto  
Executive Director: Fabricio Muñoz Mackliff

#### Regional Chapters

Azuay (Cuenca)  
Guayaquil  
Pichincha (Quito)  
Umiña (Manta)

### BASC COSTA RICA



President: Alvaro Alpizar  
Executive Director: Amadeo Acuña  
San José

### BASC GUATEMALA



President: Juan Francisco Toruño  
Executive Director: Jorge Wellmann  
Guatemala

### BASC EL SALVADOR



President: Salvador Mónico  
Executive Director: Beatriz Cerna  
San Salvador

### BASC MÉXICO



President: Marisela Valenzuela  
Executive Director: Marcela García  
Guadalajara



## BASC CHAPTERS

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### BASC PANAMA



President: Abdiel Lamboglia G.  
Executive Director: Giomar González  
Panama City

### BASC USA



President: Rosalinda Vigil  
Executive Director: Liliana Olague  
Los Ángeles

### BASC PERU



President: Patricia Siles  
Executive Director: César Venegas  
Lima

### BASC VENEZUELA



President: Rubén Castillo  
Executive Director: Sadianny Pinto  
Valencia

### BASC DOMINICANA



President: Erik Alma  
Executive Director: Omar Castellanos  
Santo Domingo



## STAFF WBO





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# INSTITUTIONAL PRESENCE

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World BASC Organization Inc.





## INTERNATIONAL RELATIONS

The World BASC Organization works with customs, governments, international organizations and control authorities, with the purpose of promoting joint efforts to strengthen the integrity and security of BASC companies worldwide. Likewise, through mutual cooperation, these entities benefit from exchanging experiences, information, training and working together on the development of policies, initiatives and projects at a global and country level.

The year 2017 was positively marked by the contribution made by organization in different international events, allowing us to measure the impact of BASC's efforts and commitments amongst global organizations.

### WORLD CUSTOMS ORGANIZATION (WCO)



The World Customs Organization is an intergovernmental entity, that works mainly to ensure economic growth and promote competitiveness, by developing tools to simplify and standardize customs practices.

In addition, the WCO provides security to the international trade and is closely linked to the economic growth of countries and their citizens.

In 2007 the WBO signed a Memorandum of Understanding (MOU) with the WCO, in which both organizations agree to cooperate voluntarily in areas such as the promotion of the Safety Standards Framework (SAFE) and the programs of Authorized Economic Operator (AEO). BASC also support the WCO on the Trade Facilitation Agreement (TFA) and has, for the past 10 years, joined different WCO working committees as participants and observers. Three of the meetings were the WBO was present were:

#### **WCO Permanent Technical Committee, the SAFE Group Meeting and TFA Group Meeting**

During these meetings we provided the BASC Community an update of the projects carried out by the WCO with other customs, the private sector and other collaborators.



Kunio Mikuriya, WCO General Secretary, Fermín Cuza, WBO International President and Jaime King, Vicepresident – WCO Private Sector Adviser.

During the SAFE Working Group meetings, the World BASC Organization, in cooperation with other customs, presented a project to develop an information tool that allows the verification of the application of the Trade Facilitation Agreement (TFA).

The project, which initially was applied in Costa Rica, has an important factor: the performance evaluation which allows customs authorities to identify which elements of the TFA have not been implemented and the reasons why. With this project customs, customs will be able to identify the benefits and best practices for a successful implementation of the TFA.



Fermin Cuza, WBO International President, Sherin Rosenow, Advisor for the General Secretary - WCO, Alfonso Rojas, Customs Agents Association of the Americas (ASAPRA), John Mein, President – WCO Private Sector Group Advisor y Jaime King, Vice-president– WCO Private Sector Adviser.

Other topics discussed by the different WCO advisory groups include: integrated management of the supply chain, customs container management, cooperation between border control agencies and proposals to change the SAFE Framework and the Agreement on Trade Facilitation (TFA).



Fermin Cuza, WBO International President with Mrs. Ana Hinojosa, WCO Director of Compliance and Facilitation.

**WCO Seventh Version of the 7th Knowledge Academy for Customs and Trade**

On June, BASC was invited to participate in the seventh version of the Knowledge Academy for Customs and Trade in Brussels, Belgium. This intensive training program focused on the instruction of technical

skills, compliance, E-commerce and release times for customs and businesses.



Fermin Cuza, WBO International President, Karolyn Salcedo, WCO Regional Manager of Capacity Building, Nadia E. Guillen Bello, International Relations Department- DGA Customs, Dominican Republic y John Mein, President – WCO Private Sector Advisory Team.



Group of assistants to the WCO Seventh version of the Knowledge Academy for Customs and Trade in Brussels, Belgium.

World BASC Organization, was one of the few private sector organizations invited to this training event where more than 200 customs officials and almost 20 distinguished speakers, including WCO experts, customs specialists, international organizations, It representatives and other important speakers, shared their experiences and best practices.

On behalf of WBO, Fermin Cuza, presented as special guest and panelist at the session “The Economic Operator” (AEO) and the Mutual Recognition Agreements (MRA) the speech, Perspectives of the Private Sector.



The panel was moderated by Asha Menon, WCO Senior Technical Officer, and included Carol West, General Secretary of International Federation of Customs Brokers Associations (IFCBA), and Theo Hesselink, Technical Officer of the WCO.



Fermín Cuza, WBO International President during his intervention at the session "The Economic Operator" (AEO) and the Mutual Recognition Agreements (MRA) with the speech, Perspectives of the Private Sector.



Theo Hesselink, WCO Technical Official, Asha Menon, WCO Superior Technical Official, Carol West, IFCBA General Secretary and Fermín Cuza, WBO International President.



During BASC presentation at the WCO headquarters in Brussels, Belgium. In the photo, John Mein, President of the Private Sector Advisory Group-WCO, Fermín Cuza and Ana Hinojosa, Director of the Compliance and Facilitation Council-WCO.

**The WCO, special guest and participant at the 7th World BASC Congress 20 years working towards trade facilitation and Security**

The World Customs Organization (WCO) participated in the 7th World BASC Congress held in Santo Domingo, Dominican Republic to commemorate our twentieth anniversary, with a special panel called "Customs and the private sector: 20 years working together".



Karolyn Salcedo, representative and speaker on behalf of the WCO at the 7th World BASC Congress, celebrated in Dominican Republic.

During this event, the World BASC Organization gave a detailed presentation on the WTO and TFA Agreements and the job of the private sector. Regarding the participation of the WCO, this included a general description of the "Mercator" Program. This program offers technical support and assistance to customs members, government agencies and private entities in order for them to successfully implement the Trade Facilitation Agreement (TFA).

Karolyn Salcedo, took the opportunity to congratulate the World BASC Organization on its twentieth anniversary and expressed her gratitude for the cooperation and continued support given by WBO to WCO.



## WORLD TRADE ORGANIZATION (WTO)



The World Trade Organization (WTO) is an intergovernmental organization that establishes a framework for trade policies among countries. Its main purpose is to ensure that commercial flows may circulate with absolute facility, predictability and freedom possible.

As part of the mutual cooperation between WBO and the WTO, the WBO has, since 2015, focused its efforts and attention on the Trade Facilitation Agreement (TFA). Based on this, BASC Chapters received a special coverage and updated on this important agreement, with the strategies that they had to implement in their countries, and also, through internal communications and periodic announcements of the evolution of the TFA.

It is important to emphasize that the TFA contemplates the creation of national bodies to facilitate the internal coordination and the application of the responsibilities acquired by the countries under the Agreement. These bodies, in most cases, are called "Trade Facilitation Councils" and are divided into two levels: the Legal and the Technical level. WBO focused its proposal on supporting the technical and safety facilitation councils through the BASC certified companies, dedicating their efforts to promote within BASC countries and assigning them the mission to lead different meetings with Embassies and Ministries of Commerce, as well as with representatives in each of their countries.

In February 2017, the number of approvals necessary for the Trade Facilitation Agreement (TFA) to come to effect was achieved. In the meantime, the President of the Board of Directors and the Executive Director of WBO, elaborated a complete and detailed analysis of the TFA countries, calculating the economic impact and the opportunity cost for the countries who implemented these protocols.

So based on the mutual cooperation between BASC, the World Customs Organization (WCO) and the World Trade Organization (WTO), the WBO maintained constant communication with BASC chapters around the TFA and its implications.



**COMUNICADO #2005 2017**  
Estimados Srs. Capítulos BASC-WBO,

Como ustedes saben, el Acuerdo de Facilitación del Comercio -AFC de la OMC, es un tema de alta prioridad para World BASC Organization. En virtud de ello, estamos muy contentos de anunciar que hoy 22 de febrero, al recibir cuatro nuevas ratificaciones, la OMC ha obtenido la aceptación del Acuerdo sobre Facilitación del Comercio (AFC) por dos tercios de los 164 Miembros de la Organización, mínimo requerido para la entrada en vigor del AFC.

Ruanda, Omán, el Chad y Jordania depositaron sus instrumentos de aceptación, con lo que el número total de ratificaciones superó el umbral requerido de 110. La entrada en vigor del Acuerdo, que tiene por objeto agilizar el movimiento, el despacho y el despacho de las mercancías a través de las fronteras, abre una nueva etapa de reformas para la facilitación del comercio en todo el mundo y supone un estímulo importante para el comercio y el sistema multilateral de comercio en su conjunto.

**Países que han aceptado el acuerdo a hoy, 22:**  
Hong Kong, China, Singapur, Estados Unidos, Mauritius, Malasia, Bahrín, Australia, Botswana, Trinidad y Tobago, República de Congo, Kirguistán, Níger, Senegal, Suiza, Taipei, China, Liechtenstein, República Democrática Popular Lao, Togo, Tailandia, la Unión Europea (en nombre de sus 28 Estados miembros), la República Republica de Macedonia, el Palau, Panamá, Guyana, Costa de Marfil, Granada, Santa Lucía, Kenia, Myanmar, Noruega, Vietnam e Brunel, Jordania, Zambia, Lesoto, Georgia, Seychelles, Jamaica, Malí, Camboya, Paraguay, Turquía, Brasil, México, China, los Emiratos Árabes Unidos, Samoa, la India, la Federación de Rusia, Montenegro, Albania, Kazajistán, Sri Lanka, Arabia Saudita, Bahrein, Filipinas, Filipinas, Islandia, Chile, Suazilandia, Dominica, Mongolia, Gabón, la República Argentina, Canadá, Ghana, Mozambique, San Vicente y las Granadinas, Argelia, Nepal, Chad, Jordania, Omán y Ruanda.

**Recordamos que el AFC logrará entre otras cosas:**

- Ser de gran importancia para las empresas.
- Creará mayor transparencia y predictibilidad.
- Se reducirá los trámites aduaneros y por ende mejor aplicación entre las fronteras.
- Se reducirán los costos de las transacciones comerciales.
- Se espera el incremento significativo de las exportaciones de los países.
- La generación de mayores fuentes de empleo.

**La implementación del AFC podría además:**

- Reducir los costos del comercio global en un 34.5%.
- Cerrar los costos relativos al comercio para los países con bajos ingresos en un 33% aproximadamente, para los países con ingresos medios en un 14% y así un 13% para los países con ingresos medios-altos.
- Generar la creación de 30 millones de empleos.
- Generar más de un billón de dólares en intercambios comerciales.

Fuente:  
<http://www.tfacility.org>

Mayor información sobre esta importante decisión será actualizada en los próximos días.



WBO's Internal newsletters sent through the WBO mail to Basc Chapters with the purpose of analyzing the impact of the TFA ratification.



Fermín Cuza with Sherin Rosenow, WCO General Secretary Advisor during a TFA follow up meeting.



## COMALEP



For more than 15 years, our organization has been invited to participate at the Meeting of National Customs Directors of Latin America, Spain and Portugal, COMALEP.

Their 2017 annual meeting was held in Havana, Cuba. On this occasion the BASC delegation was represented by Mr. Fermín Cuza, International President of WBO, Juan Francisco Toruño, Chairman of the Board of Directors of the BASC Guatemala Chapter and Salvador Mónico, Chairman of the Board Board of Directors of the BASC El Salvador Chapter. They BASC delegation played an important role in supporting BASC relations with the different customs representatives.

During the meetings and social events, Fermín Cuza held meetings with several customs officials about important topics for the WBO and its chapters, such as the status of the TFA implementation, the progress of the AEO program in the Americas and BASC's commitment to promote both of these trade facilitation and security initiatives.

Other meetings held within the framework of COMALEP in Cuba are:

### Meeting with Colombian Embassy in Cuba.

Mr. Cuza, WBO International President, met with Mrs. Araceli Morales López, Ambassador of Colombia in Havana, with whom he shared an overview of BASC's mission and made special emphasis about the safety trade of more than 3500 companies and the business opportunities they have with non traditional markets such as Cuba.

### Meeting with the Chamber of Commerce.

Mr. Fermin Cuza met with Mr. Orlando Hernández Guillen, President of the Chamber of Commerce of Cuba and gave him an overview of the World BASC Organization. With the signing of MOU with the International Chamber of Commerce (ICC), which included cooperation and commercial exchange between the organizations. Mr. Cuza proposed a business plan with the purpose of strengthening commercial relations with Cuba, to which the Cuban Chamber of Commerce expressed special interest.



Alejandro Gutiérrez, Director of International Affairs for the Mexican Customs, Fermín Cuza, WBO, Alejandro Treviño, General Director for the Customs of Mexico and Secretary of COMALEP and Juan Francisco Toruño, President of BASC Guatemala Chapter.



Kunio Mikuriya, Secretary General of WCO with Fermín Cuza, International President Of WBO in Havana, Cuba.



Abeley Del Pozo, Cuban Chamber of Commerce Specialist for Latin America and Orlando Guillen, Cuban Chamber of Commerce President.



## U.S. CUSTOMS AND BORDER PROTECTION (CBP)



U.S. Customs and Border Protection-CBP is one of the largest and most complex departments of the United States (Department of Homeland Security). Its mission is to keep terrorists and their weapons away from the United States. CBP has also the responsibility to ensure and facilitate trade and travel, while ensuring compliance with hundreds of country regulations, including immigration and drug laws.

CBP and World BASC Organization have been working in cooperation since BASC's creation 20 years ago. Joint efforts have been done to promote the security of the supply chain especially in America.

The meetings held with CBP in 2017 served as a reinforcement of the commitments between both organizations, after the signing of the Joint Statement in 2012. Cooperation, intelligence and exchange of information were reinforced through the following actions:

### Update of C-TPAT's Security Standards

WBO was invited by the CBP to take part in the project of updating security standards for the C-TPAT program. During the meetings 6 working groups were created to study the new standards in different areas. Fermín Cuza, was chosen as the leader of the group in charge of updating the standards related to personnel and agricultural safety. This project began in April 2016 and continued throughout 2017 with meetings in Washington D.C. and teleconferences between CBP and the working groups. As a result, the project is currently being reviewed approved by the CBP's senior management.

### C-TPAT Seminar

As part of a close relationship with CBP, WBO attended their 2017 C-TPAT seminar held in Detroit, Michigan. More than 1,200 C-TPAT certified companies attended the seminar which included seven (7) workshops that covered the following topics: risk assessment tools, global commitments between customs and the WCO, supply chain management, security breaches, maintenance of Portal 2.0, development of internal training programs and an updating on the project to strengthen the minimum security standards.

BASC was mentioned in at least three of the workshops attended by Mr. Cuza. During the speech of Mrs. Asha Menon, representative of the WCO, he thanked international organizations for their collaboration with the WCO and highlighted BASC among them.

During the seminar, Mr. Fermín Cuza held meetings with several CBP officials as well as with members of guilds, associations and C-TPAT/BASC companies. Mr. Cuza also had several follow-up meetings with leaders of the working groups and discussed topics around the update of C-TPAT security standards.

### CBP joined BASC's for the 20th anniversary

One of the main benefits of the CBP – BASC cooperation agreement, is the mutual support in different business and academic scenarios. CBP was present at the 7th BASC World Congress, held in September in Santo Domingo, Dominican Republic.

Mr. Robert Pérez, Executive Assistant Commissioner for Operations addressed the audience through a video conference and expressed his support and recognition to BASC's achievements.

Mr. Ian Saunders, Deputy Assistant Commissioner of the Office for International Affairs made a presentation of CBP's projects and policies and its relationship with the regional business community. His presence contributed to the success of the World BASC Congress and enhanced our relation with CBP.



Video Conference with Mr. Bob Pérez, CBP Executive Assistant of the Commissioner for Operations.



El Mr. Ian Saunders, Deputy Assistant Commissioner of the Office for International Affairs during BASC's 20 year celebration.

# FOREIGN TRADE ASSOCIATION OF SOUTHERN CALIFORNIA (FTA)



The Foreign Trade Association (FTA) is the oldest organization to promote the growth of international trade in Southern California.

Mr. Fermín Cuza was invited as an instructor to the Risk Assessment workshop, organized by the Association in December 2017. The meeting included a detailed review of the C-TPAT risk assessment requirements and presented a plan with solutions to organize and carry out the assessment as well as methods to quantify threats in the supply chain.

Mr. Cuza was accompanied by Mr. Adam Gunion, acting Director of the C-TPAT office in Los Angeles/ Long Beach, Ms. Heidi Wallace, Supply Chain Specialist of the C-TPAT office in Los Angeles/ Long Beach, and Mr. Keith Stites, Global BASC Project Manager.



Presentation made by Keith Stites, Global BASC Project Manager to participants of the Risk Assessment Workshop.



Group of participants at the Risk Assessment Workshop organized by the Southern California Foreign Trade Association.



## INTERNATIONAL RELATIONS 2017 PROJECTS

### Pilot Project BASC USA

In 2017 the General Assembly and the Board of Directors gave approval to the BASC USA Pilot Project. The objective of this project is to create conditions that will make it possible for U.S. based BASC Companies to grow and benefit from the relationship between CBP and BASC.

Considering the Joint Statement signed between CBP and WBO in 2012, this project intends to welcome C-TPAT companies with valid certifications subject to eligibility, to participate in the BASC membership and certification. Currently BASC USA leads this project and some of the benefits are:

- Access to BASC trainings and workshops with discounts or grants.
- Diagnostics on issues related with in-house security and access, containers and seals control, security of personnel, technological systems, and training for employees.me
- Inclusion in BASC U.S. network of companies and directories.
- Possibility of extending the coverage of the BASC certification to facilities of U.S. based companies that are certified by C-TPAT.

### Global BASC Project

Following the approval of the General Assembly and the Board of Directors of WBO to develop the Global BASC project, a plan was presented to provide the international community with information and services related with secure supply chain companies, their score and their participation in security programs. In order to achieve the goal of this plan BASC made an agreement with the company Secure Shipper.

Some of the benefits offered by Global BASC to the WBO and BASC companies are:

- Promotion and introduction of BASC in countries that are not currently served by BASC.
- Development of new plans to increase BASC membership worldwide.
- Offer products and services for current BASC members.
- Development of new income sources to help reduce the cost of membership and certification for BASC members.



Signing of the Global BASC cooperation agreement. In this photo: The WBO Board of Directors with Keith Stites-Secure Shipper.





## BASC PRESENCE IN INTERNATIONAL EVENTS

### Successful celebration of the 7th World BASC Congress and 20th anniversary.



2017 was the year that marked the commemoration of the 20th anniversary of BASC's foundation within the 7th World BASC Congress. The great success of the event was due to its academic content, participation of important organizations and local authorities as well as the elevated number of members that attended the event. On this occasion, the BASC Dominican Republic Chapter was the host for this important event which normally takes place every two years in a different BASC country.

WBO gives special thanks to the BASC Dominican Chapter management and staff for the preparation, presentation and development of the Congress hosting more than 350 participants. We also thank the International Presidente, Executive Director and Communications Director for its permanent coordination with BASC Dominican Republic. Without them this event would not have such a success.



Ian Saunders – CBP; Fermín Cuza – WBO; Alvaro Alpizar – WBO; Erik Alma – BASC Dominican Republic; Eduardo Rodríguez – D.R. Customs.



Fermín Cuza – WBO; Alvaro Alpizar – WBO; Omar Castellanos, Raldy Santos, Erik Alma and Francisco Terrero – BASC Dominican Republic; Mayra Hernández – WBO Honorary Member; Allen Gina – CT Strategies.



Group of speakers, WBO directors and BASC chapters.



Fermín Cuza moderating the TFA panel "Creating Synergies between Customs and Private Sector".



Group of speakers, WBO directors and BASC chapters.



Alvaro Alpizar, WBO Board of Director President during his presentation.



Members of the BASC Dominican Republic Chapter receiving a recognition from WBO in appreciation for the success of the Congress.



Presentation of Mr. Johansen in D.P. World Terminal.



Dr. Faustin Mukela Luanga – WTO; Carolina Vives – Director BASC Santa Marta; Marcela García – Director BASC México; Karolyn Salcedo – WCO; Andrea Olier – WBO Project Coordinator; Allen Gina – CT Strategies.



Erik Alma – BASC Dominican Republic; Fermín Cuza – WBO; Ian Saunders – CBP; Mayra Hernández – WBO Executive President and Honorary Member; Alvaro Alpizar – WBO; Víctor Gómez Casanova – APORDOM; Eduardo Rodríguez – DGA.



# Seminars and conferences

## Florida Customs Brokers and Forwarders Association (FCBF)

The Florida Customs Brokers & Forwarders Association-FCBF, held two International Seminars on Cargo Security and Theft Prevention, supported by BASC and the Miami International Airport, as part of the initiative of the FCBF Safety and Security Committee of which the World BASC Organization is an active member.

The first seminar, focused on the airline industry, was held at Miami Dade College and had a large representation of the BASC delegation who included Alvaro Alpizar, president of the Board of Directors, Fermín Cuza, International President, Allen Gina, CT Strategies, WBO staff and BASC International Auditors in the United States.

BASC led the security panel of the logistics chain where he had the special intervention of Mr. Alvaro Alpizar, who spoke about the importance for companies to ensure their logistics chains.

The second seminar also held in Miami, focused on protecting seaway cargo from thefts. On this occasion, BASC made an important contribution at the panel that analyzed the role of BASC and other internationally recognized initiatives for their support and facilitation for a secure trade. BASC was represented by Armando Rivas, Vice President of Operations for Haina International Terminals in the Dominican Republic, Giomar González, Executive Director of the BASC Panama Chapter, Commissioner Irving Muñoz, Protection and Security Manager for Panama Ports Company and Brian Abbot, FCBF Board Member and BASC International auditor.



BASC panelists with Brian Abbot, moderator of the seminar.



Mr. Alvaro Alpizar, WBO Board of Directors president during his presentation on security of the supply chain.



Allen Gina, CT Strategies, Alvaro Alpizar, President of the WBO Board of Directors, Fermín Cuza, International President WBO and Michael Looney, Director of Supply Chain Security Programs for DHL Global Forwarding.



WBO executives, BASC International Auditors and members of the Technical Committee for the World BASC Organization at the Security and Cargo Theft Seminar.



Fermin Cuza, International WBO President, Armando Rivas, Vice President of Operations for Haina International Terminals, Giomar González, BASC Panama Executive Director, Commissioner Irving Muñoz, Protection and Security Manager for Panamá Ports Company and Brian Abbot, Member Board of Directors FCBF.



Bárbara Pimentel, Director of FCBF, Wilson Cristancho, BASC International Auditor, Kim Prenter, US Food and Drug Administration and Fermin Cuza, WBO International President.

## Conference and Expo Air & Sea Cargo of the Americas

Every year the Air & Sea Cargo of the Americas holds a conference and expo in Miami with the purpose of bringing together the logistic, maritime and aviation industry in order to improve transportation practices and update the latest safety regulations to protect cargo.

The meeting allowed sharing experiences and current issues around trade logistics. For more than 4 years BASC has been a guest and a speaker at this event.



Group of BASC and FCBF while attending the Air and Sea Cargo of the Americas Expo.



Group of exhibitors from the Miami Port.

## Colombia Trade Expo-Miami 2017

World BASC Organization was invited to present the BASC program and the benefits of its certification during the 5th version of the Colombian Trade Expo, held at the Miami International Airport Convention Center. During the presentation made by Suzanne Lemaitre, WBO Director of Communications, she encouraged companies, specially those from Colombia, to join BASC. The main purpose of this event is to promote commercial relations between both countries.



Fernando Duque, WBO Executive Director, Suzanne Lemaitre, WBO, Wilson Cristancho, WBO International Auditor and Lourdes León, FCBF Board of Directors President.



Ms. Suzanne Lemaitre, during her presentation about BASC's benefits and opportunities for medium and small companies

## Annual Conference of the Americas (FCBF)

WBO attended the Annual Conference of the Americas held by the Customs Agents Association of Florida (FCBF) in Orlando, Florida.



John Mein, Executive Director of PROCOMEX, Fermín Cuza, WBO International President, Liz Schmelzinger, Director of C-TPAT and Fernando Duque, WBO Executive Director.



Robert Barcelo from Port Everglades, Jaime King, Vice-President of Private Sector Advisory Group (PSCG) at WCO, Fermín Cuza, WBO International President and Fernando Duque, WBO Executive Director.

## Meeting with Business community and Control Authorities in Port Everglades

BASC participated in meetings with control authorities and logistics operators that handle perishable products. These meetings were held at Port Everglades in Fort Lauderdale, Florida.



Suzzette P. Kelly, CBP Chief of Agriculture and Fernando Duque, WBO Executive Director.



Fernando Duque, WBO Executive Director, Robert Barceló Jr Port Everglades Business Development Manager and Suzanne Lemaitre, WBO.



## Second meeting of Port and Logistics Communities of the Latin American and Caribbean Region (SELA)

The Permanent Secretariat of the Latin American and Caribbean Economic System (SELA), together with the Latin American Development Bank and with the support of the World BASC Organization, among other organizations, held the Second Meeting of Port and Logistics Communities of Latin America and the Caribbean Region in Cartagena, Colombia.

Ms. Giomar González, Executive Director of BASC Panama, was selected to represent the World BASC Organization. Ms. González lead a panel dedicated to the Authorized Economic Operator (AEO), about the on going support of the WBO to International Maritime and Port organizations through contributions of on international standards and regular cooperation in the countries where BASC has operations.



Group of attendees to the Second Meeting of Port and Logistics Communities of the Latin American and Caribbean Region held in Cartagena, Colombia.



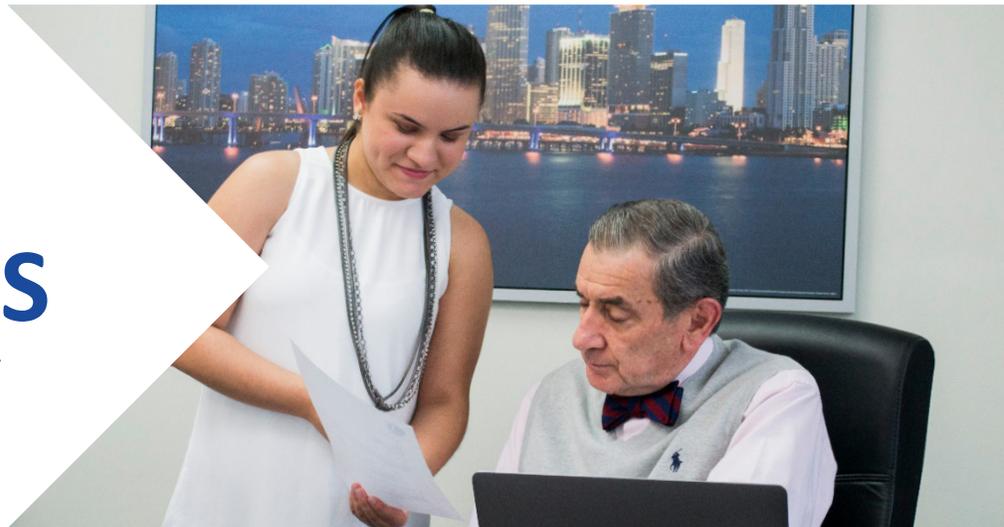
Ms. Giomar González, Executive Director of BASC Panama, during her speech about the Authorized Economic Operator (AEO).



▶ 2017 Annual Report

# INTERNAL OPERATIONS

World BASC Organization Inc.





## WBO GENERAL ASSEMBLY MEETING

In March 2017, the WBO Ordinary General Assembly was held at the headquarters of the World BASC Organization in Miami, USA. Representatives of the BASC national chapters of Colombia, Costa Rica, Ecuador, El Salvador, United States, Guatemala, Mexico, Peru, Dominican Republic and Venezuela participated in the meeting. Representatives of the regional BASC chapters of Colombia and Ecuador participated as guests.

Important decisions were made to define the activities of WBO during 2017. The agenda of the meeting included the approval of 2016 management report and the 2017 budget and work plan, which included projects that were developed throughout the year by officials of the WBO headquarters with the support of BASC chapter directors.

### Recognition Ceremony to the outgoing Board of Directors

On behalf of the World BASC Organization and in recognition to the support and contribution made by the 2015-2017 term Board of Directors, Mr. Fermin Cuza made a special ceremony to the outgoing directors for having fulfilled, with great commitment and dedication, the leadership of the second most importance structure of the Organization.

During the ceremony, both the International President and the President of the Board of Directors thanked the former Board of Directors who completed their periods leaving the legacy of their management in the history of the Organization.



Presidents of National and Regional Chapters and delegates during General Assembly of WBO

### Election of the WBO Board of Directors 2017-2019

The election of the Board of Directors of the World BASC Organization was held during the 2017 Ordinary General Assembly.



Board of Directors 2017-2019; Salvador Mónico, Treasurer, Juan David Osorio, Vice- President, Emilio Aguiar, Member, Alvaro Alpizar, Chairman and Armando Rivas, Secretary.



Raul Saldias  
Vocal 2015-2017



Juan Francisco Toruño  
Treasurer 2015-2017



Marisela Valenzuela  
Secretary 2015-2017



Jose Nelton Gonzalez  
Vice-president 2015-2017



**Reception to honor - WBO Assembly members and officials**

During the meetings of the Ordinary General Assembly of WBO, a reception was held to honor delegates and officials that attended, in gratitude for their contributions and support during 2016.



Assembly members, and special guests enjoy a welcome cocktail with WBO staff.



Alvaro Alpizar, President of the Board of Directors, Juan Carlos Vanegas, Operations Director, Fermín Cuza, International President and Fabricio Muñoz, Director BASC Guayaquil.



Jorge Wellman, Director BASC Guatemala, Oscar Sanchez President BASC Oriente, Emilio Aguiar, President BASC Guayaquil, Juan Francisco Toruño, President BASC Guatemala and Jorge Jiménez, Director BASC Colombia.

## MEETINGS OF THE WBO BOARD OF DIRECTORS

The Board of Directors is the administrative governing body of WBO who jointly oversees, directs and controls the policies of the WBO.

During 2017, the Board held 7 official sessions. 4 of them were held face-to-face in Miami and Santo Domingo, and 3 of them were held by video teleconference.

Some of the topics discussed on these meetings were: the restructure of the WBO bylaws, the new version of the BASC Norm and International Standards, the reorganization of CICAB, Global BASC projects, USA Pilot Plan, the new website and the online certificate printing system. The Board of Directors also followed up working plans approved by the assembly in March.



Directors of the World BASC Organization along with members of the Board of Directors at the WBO facilities in Miami.



Board of Directors working at the headquarters of the World BASC Organization in Miami.



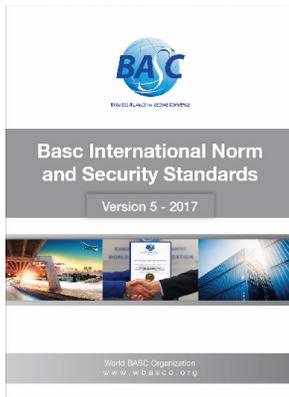
## WORLD BASC ORGANIZATION WORK COMMITTEES

As part of the strategies of growth and positioning of the Organization, WBO has been working on Projects through Work Committees, created by the Executive Directors of the BASC chapters and other experts with knowledge and experience on specific related subjects. They contributed to the development and success of the goals outlined by the WBO General Assembly.

The WBO Board of Directors and the Senior Management are especially grateful to all the Executive Directors and the WBO work team for dedicating long working days to fulfill the objectives, by which we can today support our results and offer benefits to the BASC community.

In 2016 and 2017 several work committees were created and some of them merged into one project.

### TECHNICAL COMMITTEE FOR THE NEW VERSION OF THE BASC NORM AND INTERNATIONAL STANDARDS



The WBO Technical Committee worked for two years on one of the most significant projects for WBO: the BASC Standards update. These standards are a global model that rules the structure of all audits made to obtain BASC certification.

WBO's commitment to launch a new version of the BASC Norm and International Standards is a response to global trade challenges and integration of different customs initiatives and programs. This new version is a unique reference in the industry and benefits today's international trade characterized by the implementation of integral and secure processes.

WBO Technical Committee developed different work meetings held with direct discussions with member companies, and received crucial

information from international auditors and chapter directors to ensure an open and inclusive research and development process.

Great efforts were made to comply with a new model that was easy to apply, but kept the elements of precision and control in order to maintain the quality of the BASC certification. After completing the preparation and development of the standard and subsequent approval by the Board of Directors, and implementation plan for the different communities was carried out. This communication process was initially implemented within the Organization, through internal instructions to trainers, directors, international and internal auditors, and it will continue in 2018, with the official launch and presentation for companies and different stakeholders.

This project was completed thanks to the work and effort of the WBO Technical Committee members. All the gratitude from the World BASC Organization to their countries, chapters and all the staff involved for this great achievement.



Working sessions at the offices of BASC Pichincha in Quito.



Focus Group meeting at the WBO headquarters in Miami



Members of WBO the Technical Committee. From left to right: Jorge Hutt Director CICAB, Diego Castillo Director of BASC Pichincha, Jorge Jiménez, Director of BASC Antioquia, Jorge Wellmann Director of BASC Guatemala, Omar Castellanos, Director of BASC Dominican Republic, Fermín Cuza International President of WBO.

## RESTRUCTURE OF THE BASC INTERNATIONAL TRAINING CENTER CICAB

After updating the new version of BASC Norm and International Standards, The Technical Committee, continued with the study and review of the structure of CICAB and recommended changes to meet the current challenges of the Organization.

WBO's International training center-CICAB, offers courses and training to BASC International Auditors and was exposed to an extensive analysis of its mission having in mind that it should continue being the center of knowledge for BASC companies, International Auditors, Interns and trainers.

The study concluded that CICAB should focus its efforts on producing content and knowledge consistent with the normative concepts and criteria of all the BASC chapters, and that each chapter should develop their training programs, with previous approval from the WBO International training center.

Another important function developed by CICAB is the definition and description of the profiles of international auditors and trainers profile, based on education, training skills and experience. CICAB will ensure the correct application of audit procedures in each of the chapters and will be in charge of carrying out control and verification audits of the national chapters. This significant reform is expected to take place in 2018.



## COMMITTEE TO RESTRUCTURE THE WBO BYLAWS

This year, the General Assembly made a special request to restructure the WBO Bylaws to a new version can adjust to today's WBO structural needs. The process of restructuring the WBO Social Bylaws began with a Committee that included several BASC chapter executive directors. After internal consultations between chapters and the elaboration of the guideline to follow, the Committee handed out a proposal that was reviewed by the WBO Board of Directors and adjusted by legal advisors in the U.S. to verify that the proposed document was aligned with all the relevant legal requirements.

The process of reviewing the proposal and the final approval by the Assembly will continue in 2018.

The following members were part of the Committee: Diego Castillo, BASC Director Pichincha, Beatriz Cerna, BASC Director El Salvador, María Carolina Vives, BASC Director Santa Marta, Ana Marcela Sanchez, BASC Director Caldas and Silvia Sanchez, BASC Director Oriente.



Working sessions at the World BASC Organization office in Miami.

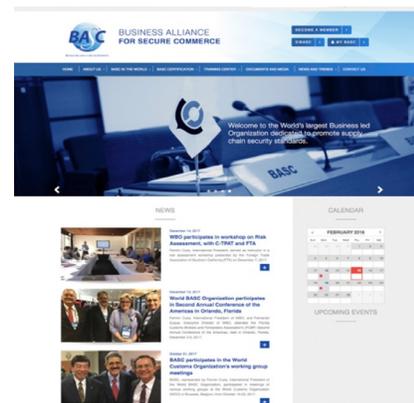


Members of the Committee at the facilities of the Miami Free Zone.

## COMMITTEE FOR UPDATE OF THE NEW WBO WEBSITE

Updating the WBO website was another major project for the organization. The website committee was created to support all ideas around the new website that would fulfill a modern, unified and consistent image, to be later replied in the different BASC chapters. The main idea was to work on a website that would offer important information, would promote the Integration between BASC chapters and potential members, while facilitating consultation.

The WBO departments of technology and communications had the responsibility of designing and restructuring the new website. With the approval of the Board of Directors, we plan to officially launch the website at the beginning of 2018.



The members of the committee for the new website were: Marcela Garcia, Director of BASC Mexico, Beatriz Cerna, Director of BASC El Salvador, Ximena Pacheco, Director of BASC Azuay and Giannina Furlán, Director of BASC Umiña.



## BASC CHAPTER'S ANNUAL MEETING

On September, the World BASC Organization Executive Directors of National and Regional Chapters meeting was held at the Hotel Embajador in Santo Domingo, Dominican Republic.

The World BASC Organization led the meeting represented by Mr. Álvaro Alpízar, WBO President of the Board of Directors and Fermín Cuza, International President, with the logistical support of the BASC Dominican Republic Chapter.

The meeting was carried out with great success in the days previous to the 7th World BASC Congress. Different presentations were given by the directors and different working committees of WBO, in order to analyze the projects planned during the year by both WBO and its Chapters.

Among the subjects presented were: the draft of the 5th Version of BASC International Standards and the changes to the structure of the WBO International Training Center-CICAB.

WBO held a ludic-informative day taking advantage of the beautiful historical and architectural town of Santo Domingo, the activities were focused on leadership and teamwork. The support of the Dominican Republic BASC Chapter was vital for the success of this important meeting, that caused a positive impact by its work agenda including topics of teamwork and integration among the participants.



Presentation and greeting words from Mr. Alvaro Alpízar, WBO President of the Board of Directors.



Working Sessions with Executive Directors.



Workshops and group dynamics with Executive Directors.



Group of BASC Executive Directors and Officers, during their visit to the port DP World.



# BASC PRESENCE IN COUNTRIES WITH FUTURE BASC CHAPTERS

In order to strengthen ties and support BASC certified companies in Honduras, the WBO held a business meeting in San Pedro Sula. WBO already has a significant number of certified companies and others in the process of certification, therefore, we expect a new BASC chapter to soon be opened in Honduras. During the meeting in San Pedro Sula, BASC gave a detailed description of the benefits and services offered by CICAB. Mr. James Gael, lawyer specialized in business and immigration law in the United States, gave a presentation explaining the legal requirements to export to the U.S.

The meeting was led by Fernando Duque, Executive Director, Maria

Andrea Caldas on behalf of the CICAB and the President of the Board of Directors, Mr. Alvaro Alpizar, who welcomed the participants through videoconference, so did the Management Executive team of WBO.



Opening of the meeting by Fernando Duque, WBO Executive Director, with the business community of San Pedro Sula, Honduras.



Alvaro Alpizar, WBO President of the Board of Directors welcoming the attendants via video conference.



Intervention of Mr. James Gael, Lawyer specialized in immigration and business development in the United States.



Maria Andrea Caldas, CICAB Coordinator, during her presentation about the benefits and the types of trainings offered by the Organization.



## CERTIFICATION OF NATIONAL CHAPTERS AND FOLLOW UP AUDITS

During 2017, recertification audits of the BASC National Chapters were made in accordance to the strategic plan. Both the Executive Director and the International President performed, visits and audits to the following chapters: BASC El Salvador, BASC Guatemala, BASC Peru, BASC USA and BASC Mexico.



Beatriz Cerna, Executive Director of BASC El Salvador, Fernando Duque, WBO Executive Director, Eng. Abilio Vadillo, Deputy Director of the Customs Administration of El Salvador, and Salvador Mónico, President of the Board of Directors of BASC El Salvador.



Meeting with Eng. Abilio Vadillo, Deputy Director of the Customs Administration of El Salvador.



Fernando Duque, WBO Executive Director with members of the Board of BASC Guatemala.



Fernando Duque, WBO Executive Director during a meeting with Lic. Jorge Gómez, Executive Director of Combex IM, and his team of international auditors at La Aurora International Airport facilities in Guatemala.



Fermín Cuza, WBO International President, together with directors and staff from the BASC Peru, during his visit and audit of the chapter.



Fermín Cuza, WBO International President during a meeting with the Board of Directors and officials of the BASC Peru Chapter.



Directors and Staff of the BASC USA Chapter with Fermin Cuza, WBO International President.

**BASC Mexico City Chapter**

After the visits and audits carried out during the inspection of the BASC Mexico City Chapter, the General Assembly decided to exclude this chapter from the WBO, therefore leaving the BASC Occidente de Mexico Chapter, based in Guadalajara, as the only authorized chapter to certify companies and carry out training courses in Mexico.

**10th Anniversary of the BASC El Salvador Chapter**

BASC El Salvador celebrated its 10th anniversary of its foundation. This important event was attended by Fermin Cuza, International President, who on behalf of WBO, congratulated the chapter's Board of Directors, executive director, administrative staff and certified companies. Among the attendants to this celebration we had the representative of the Customs Administration, the Coordinator of the AEO program and other distinguished members of the government and sponsors of the event.

During and after the reception, Mr. Cuza had the opportunity to greet and talk to several officials and high-ranking businessmen about WBO current initiatives, the status of BASC in Honduras and the important relation of BASC with entities such as the WCO, CBP, ICC and UNODC.

# MEETING OF BASC INTERNATIONAL AUDITORS AND BASC COMPANIES IN MIAMI

As part of the initiative to keep International Auditors of the Miami area and companies of BASC USA informed on issues related to security and international trade, the WBO organized a lunch to discuss such topics.

On this occasion, we had special guests such as Allen Gina, Assistant Commissioner of Trade Relations US CBP- (Retired) and member of the CT Strategies firm, who gave us a good illustration about changes and perspectives around security and talked about various projects of CBP. Also among the special guest were, Alvaro Alpizar, President of the Board of Directors of the World BASC Organization, Richard Kolbusz, Head of security for DHL Global Forwarding and Michael Looney, Director of Security Programs for DHL Global Forwarding.



Mr. Allen Gina, CT-Strategies, during his speech to WBO members, auditors and BASC companies.



Fermin Cuza, WBO International President, Allen Gina, CT Strategies, Michael Looney, DHL Global Forwarding, Alvaro Alpizar, President of the WBO Board of Directors and Richard Kolbusz, DHL Global Forwarding.



Omar Castellanos, Executive Director of BASC Dominican Republic Chapter, Brian Abbott and Itzel Gilkes, BASC International Auditors,



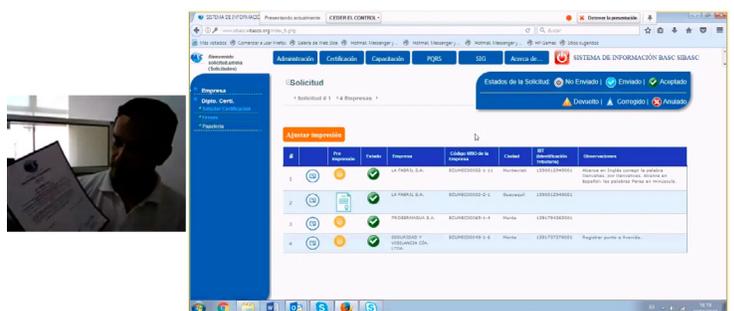
Fernando Duque, WBO Executive Director, Jorge Jimenez, BASC Director Antioquia and Suzanne Lemaitre, WBO.

## ONLINE BASC CERTIFICATES

During 2017, we were able to finalize the project of enabling BASC members to print BASC certificates online, together with the development of an internal administrative system and the SIBASC consultation program.

Today the certification process continues to go under an exhaustive and detailed review of the process, adding the possibility of delivering BASC certificates at the country chapter with direct and online approval of the World BASC Organization.

The project began with the creation of the automated system developed by the Operations and IT Department. The system went through different stages of training tutorials in order for the users to properly use the tool. At the end of 2017, the first online certificate printing tests were successful. All chapters need to have the information updated and uploaded into the system in order to print their BASC certificates online.





# COMMUNICATIONS

Throughout the year 2017, the Communications and Corporate Relations Department focused its efforts on creating strategies to strengthen and position the image of the Organization, from a new perspective.

Among the key projects of this department it is worth highlighting the update and new design of the WBO website, www.wbasco.org, and the loyalty program built for internal and external audiences through newsletters, publications and press releases. Efforts were also made on increasing brand positioning through main social networks such as Facebook, Twitter and Instagram.

The communications department supported throughout the year different areas of the organization, by the production of newsletters and emails. Support was also given to WBO International Training Center-CICAB by creating a new advertising campaign to inform about its training courses and benefits. Finally, this department worked on a new brand image and on the creation of various communication materials such as brochures, institutional presentations, as well as the 2017 Annual Report in both languages, English and Spanish.



Update of the image of the World BASC Organization website www.wbasco.org



Periodic BASC Newsletters and creation of marketing pieces for the CICAB and the BASC World Congress.



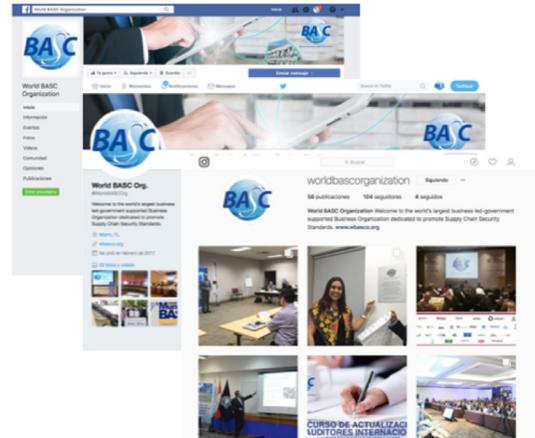
World BASC Organization 2017 Annual Report, in English and Spanish.



World BASC Organization Institutional brochure, promotional items in two languages.



World BASC Organization brochure, promotional items in two languages.



Positioning through main social networks: Facebook, Twitter and Instagram..



65th BASC International Auditor Certification Course



WBO estrena nueva imagen de página web.



Memoria 74° Curso de Actualización de Auditores

Video production supported on **broadcasting** the new image of the World BASC Organization and CICAB.



► Informe de gestión 2017

**BASC INTERNATIONAL TRAINING  
CENTER**

**CICAB**

World BASC Organization Inc.





## BASC INTERNATIONAL TRAINING CENTER CICAB

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The BASC International Training Center - CICAB / WBO, is the consequence of an advanced concept on training human resources who actively participate in Corporate Security Management for companies linked to the international supply chain. Its main objective is the development of training plans for professionals who work in the security field around activities of the foreign trade and the supply chain.

In addition, CICAB develops specialized courses for BASC International Auditors to keep them updated on their knowledge, attitude, skills and procedures, to ensure they gain the professional competences that allow them to perform audits or consultation services to companies that are BASC Certified or are in the process of being certified for a successful implementation BASC-SGCS Control and Safety Management System.

CICAB is also responsible for training BASC companies located in countries that don't have BASC Chapters, first offering main courses of BASC Internal Auditors and Risk Management, and continuing with courses required to consolidate the training workers so they can approve the audits and obtain the certification and recertification as well as to manage the BASC Management system.

CICAB offers an E-learning platform that uses the Lync and Moodle systems to ensure connectivity and simplify teaching methods by supporting not only on site courses, but introducing the concept of distance education, offering a package of courses that are available online through the BASC or directly in those countries where there are no BASC Chapters.

The work plan considered a program of the following courses:

- Training courses for BASC International Auditors.
- Update Courses of BASC International Auditors.
- Internal Auditor and Risk Management courses at the request of BASC Chapters or BASC companies in those countries where there are no ...BASC Chapters.
- Elearning courses offered directly by CICAB or BASC Chapters in countries where there are no BASC Chapters.



## AUDITOR TRAINING

### INTERNATIONAL AUDITOR TRAINING COURSES

During the year 2017 CICAB developed the following training courses for International Auditors, adding 20 new auditors to the group.

International Auditor Courses	City - Country
65th Course	Miami, USA
66th Course	Bogota, Colombia

### UPDATE COURSES FOR INTERNATIONAL AUDITORS

The 2017 course program scheduled 8 update courses for International Auditors. By the end of 2017 a total of 9 courses were offered with an attendance of 133 participants, exceeding our goal by 38%.

Update Course For Auditors	City- Country
69th Course	Medellin, Colombia
70th Course	Santo Domingo, Dominican Republic
71st Course	Cartagena, Colombia
72nd Course	San Jose, Colombia
73rd Course	Guadalajara, Mexico
74th Course	Miami, FI. USA
75th Course	Guatemala City, Guatemala
76th Course	Lima, Peru
77th Course	Bogota, Colombia



# BASC INTERNATIONAL NORM AND STANDARDS VERSION 5 COURSES

CICAB planned two courses to update members on new version of the BASC International Norm and Standards, to those auditors who joined the first course between May and November 2017. The first course was addressed to auditors and the second one exclusively for Executive Directors and BASC Chapters staff members.

Courses:

<b>International Auditor Courses</b>	<b>City - Country</b>
<b>65th Course</b>	Miami, USA
<b>66th Course</b>	Bogota, Colombia

## IN-HOUSE COURSES

Within its portfolio of services, CICAB offers In-House courses for Chapters that request them and also for those companies that are based in countries with no BASC chapters.

Courses:

<b>Course</b>	<b>Country</b>	<b>Dates</b>
<b>Cargo Traceability and critical jobs definition</b>	Argentina	Feb 20
<b>BASC Internal Auditor/ Risk Managment</b>	Argentina	Feb 21-24
<b>BASC Internal Auditor</b>	Paraguay	Nov 20-22



## E-LEARNING COURSES

Since 2013, CICAB has been offering a portfolio of e-learning courses. Through the Lync and e-learning platforms. There are 28 courses currently being offered by a select group of experienced professors.

Course	# Hours
Corrective, Prevention and Improvement Actions	4 Hours
Management and Personnel Security	8 Hours
Business Associates (clients and suppliers)	2 Hours
Audits and Managements practices	2 Hours
Second Part Audits	2 Hours
Documents Authenticity (graphology, signatures, Stamps, Finger prints)	8 Hours
Threat awareness	2 Hours
Alcohol and Drug Awareness	2 Hours
Access control	2 Hours
Definition of crucial jobs in the SGCS	2 Hours
Building secure structures	8 Hours
Supply Chain Risk Management	8 Hours
Business fraud on the supply chain	8 Hours
Business stability management SGCS ISO 22301	8 Hours
Risk management	8 Hours
Identifying illegal cargo	8 Hours
Mail and package inspection	2 Hours
Continuous improvements	2 Hours
Dangerous shipments	8 Hours
Security goals and management indicators	2 Hours
Planning and executing drills	2 Hours
Emergency and contingency plans	2 hours
Management review	2 hours
Digital Information security	2 hours
Electronic security and Technological channels	8 Hours
High security seals Norm 1772	2 Hours
BASC control and security management system	8 Hours
Shipment traceability	2 hours

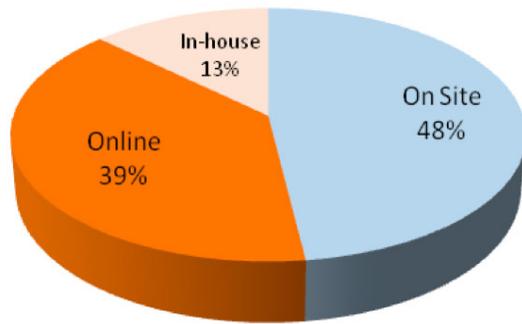
CICAB on line courses are offered through the BASC chapters and by CICAB to the BASC Companies. For those countries where there is no BASC chapters.

Country	Chapter	Course	Hours
Ecuador	BASC Guayaquil	Process management and audits	2
Colombia	Company	Risk management	8
Colombia/USA/Ecuador	Company	Risk management	8
Ecuador	BASC Umina	Shipment traceability	2
Colombia	BASC Guayaquil	Drug and Alcohol Awareness	2
Ecuador	BASC Guayaquil	Threat awareness	2
Ecuador	BASC Guayaquil	Shipment traceability	2
Ecuador	BASC Guayaquil	Threat awareness	2
Colombia	Company	Corrective, Preventive and Improvement actions	2
<b>Total</b>	<b>9</b>	<b>Total</b>	<b>30</b>



# STATISTICS

## Training 2017

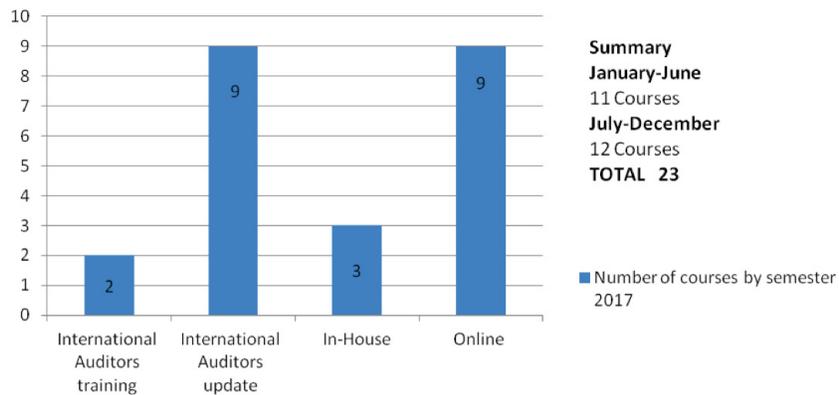


### SUMMARY

On site	11
Online	9
In-house	3
<b>TOTAL</b>	<b>23</b>

Graphic # 1: Shows the total number of courses given during 2017 (face to face tutorials, In-house and distance learning)

## Numbers of courses by semester 2017



**Summary**  
**January-June**  
 11 Courses  
**July-December**  
 12 Courses  
**TOTAL 23**

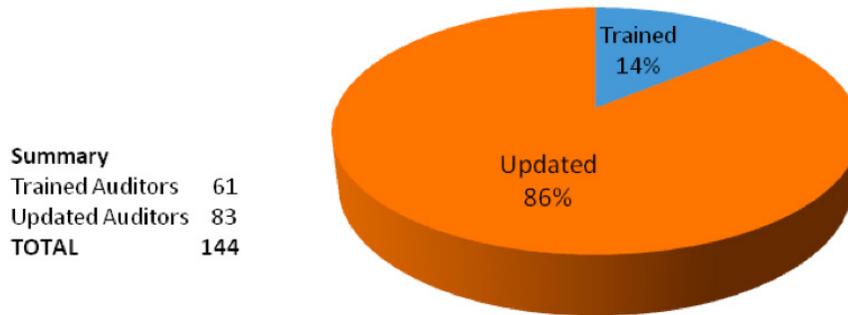
■ Number of courses by semester 2017

Graphic # 2: Shows the total number of courses by semester in 2017



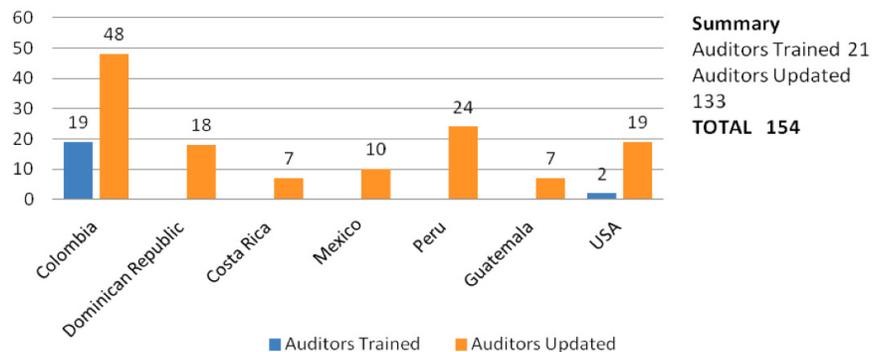
## On site courses

### International auditors and update auditor courses



Graphic # 3: Shows the percentage of International Auditors that were updated and trained during 2017

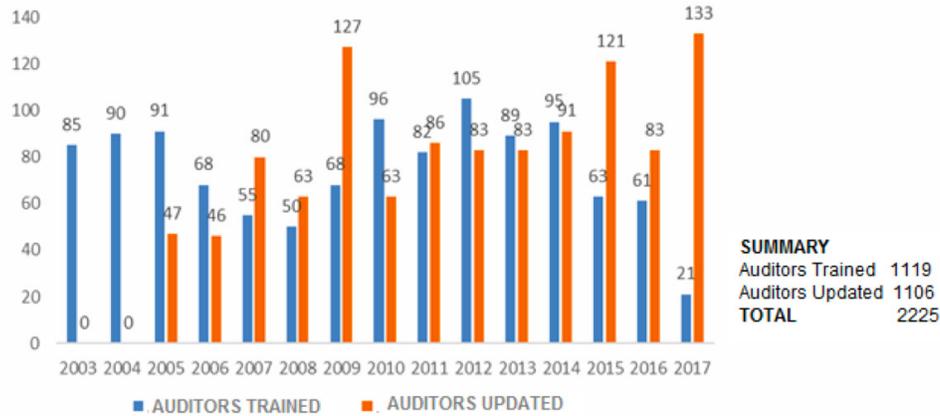
## Auditors Trained by Country 2017



Graphic #4: Shows the number of International Auditors trained by country

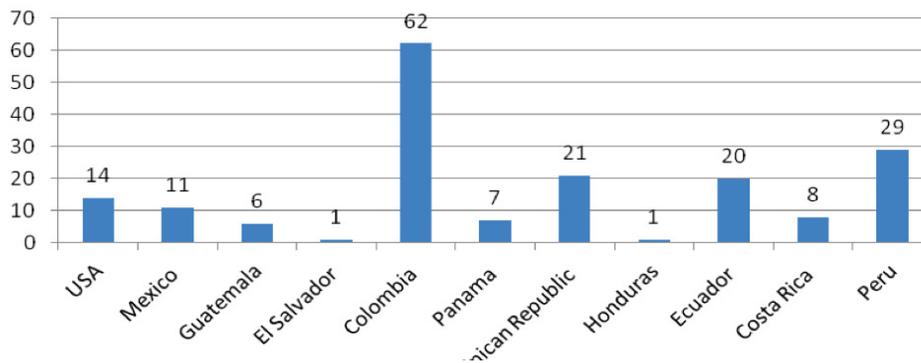


## Auditors Trained & Update from 2013 to 2017



Graphic # 5: Shows the number of International Auditors trained between 2003 – 2017

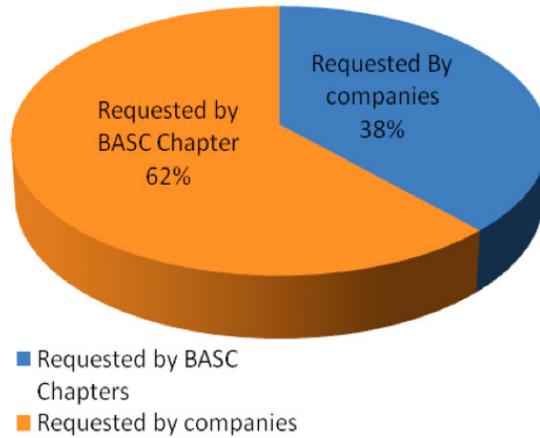
## Certification Auditors by Country 2017



Graphic # 6: Shows the number of International BASC Auditors with Certification Credentials as of December 2017.



## Online Courses 2017



### Summary

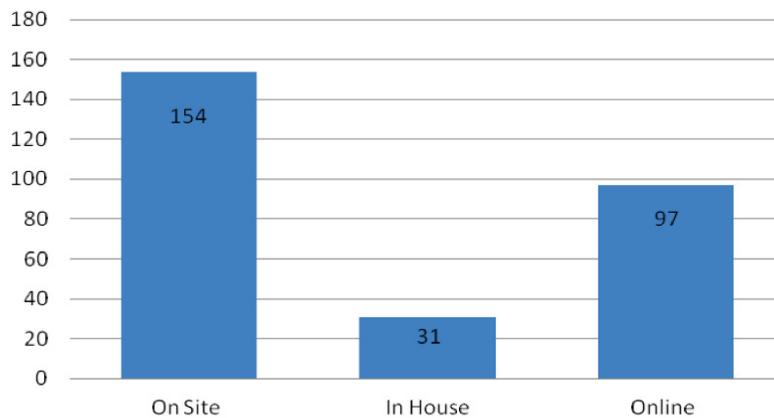
Requested by companies 8

Requested By BASC Chapter 5

**TOTAL 13**

Graphic # 7: Shows the number of virtual courses requested by BASC companies and chapters during 2017.

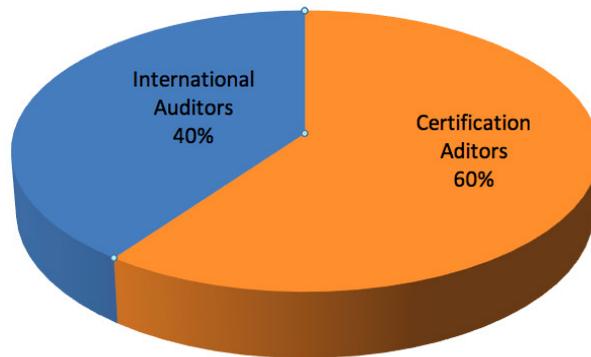
## Training 2017



Graphic # 8: Shows the total number of people that receive training during 2017



## International & Certification Auditors 2017



### SUMMARY

International auditors 118

Audiores de certificacion 180

**TOTAL 298**

Graphic # 9: Shows the number of International Auditors with valid certification by December 31, 2017.

# CICAB MOMENTS



Participants of the 65th International Auditors Course held in Miami during the month of April, 2017.



Participants of the 70th International Auditors Update Course held in Santo Domingo, Dominican Republic, during the month of May, 2017.



Participants of the 74th International Auditor Update Course held in Miami during the month of October, 2017.



Participants of the 71st International Auditors Update Course held in Cartagena, Colombia, during the month of June, 2017.



Participants of the 69th International Auditors Update Course held in Medellín, Colombia during the month of January.



Participants of the 77th International Auditors Update Course held in Bogotá, Colombia, during the month of December, 2017.



▶ 2017 Annual Report

# BASC IN NUMBERS

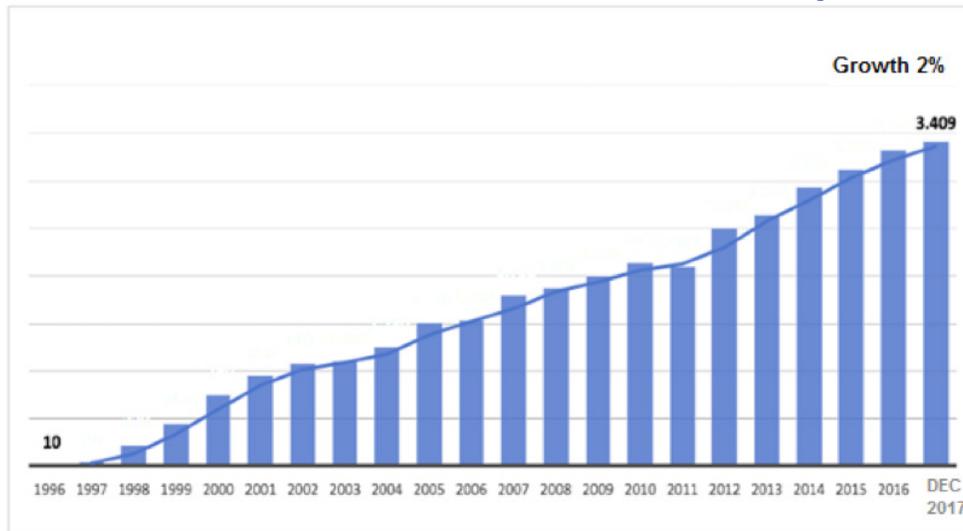
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World BASC Organization Inc.



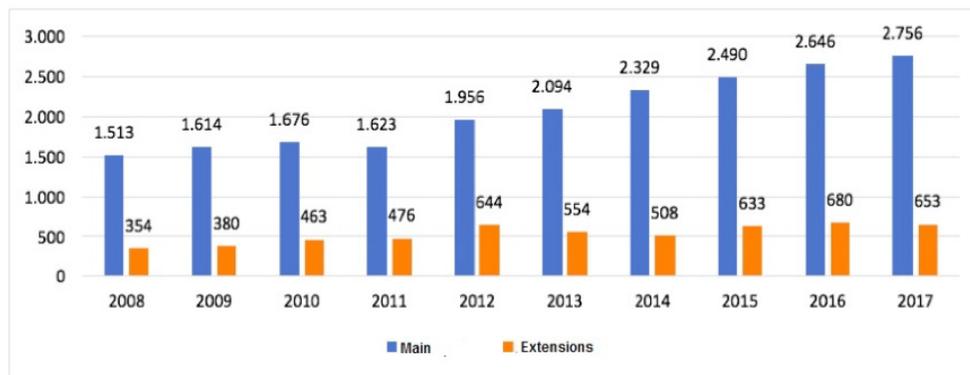


## Annual Growth of Certified Companies



Graphic # 10: Shows the annual growth of BASC certified companies (main and extensive)  
Total Companies: 3.409 – 2% Growth between 2016 and 2017.

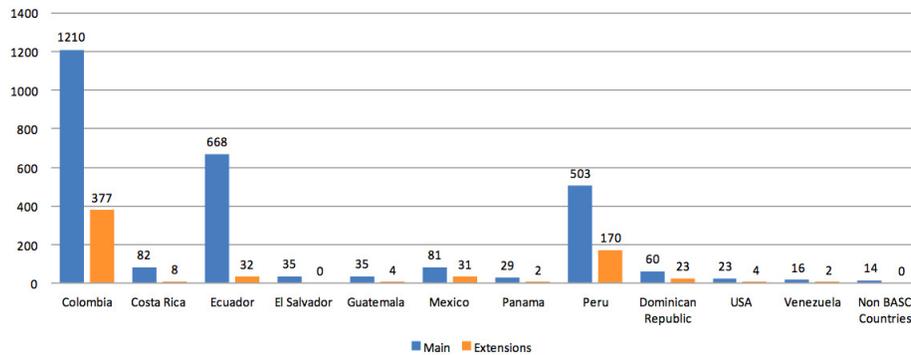
## Annual Growth of BASC certified companies 2008-2017



Graphic # 11: Shows the annual growth of certified BASC companies (main and extension) between 2008 and 2017.



## 2017 BASC Companies by Chapter Main and Extensions

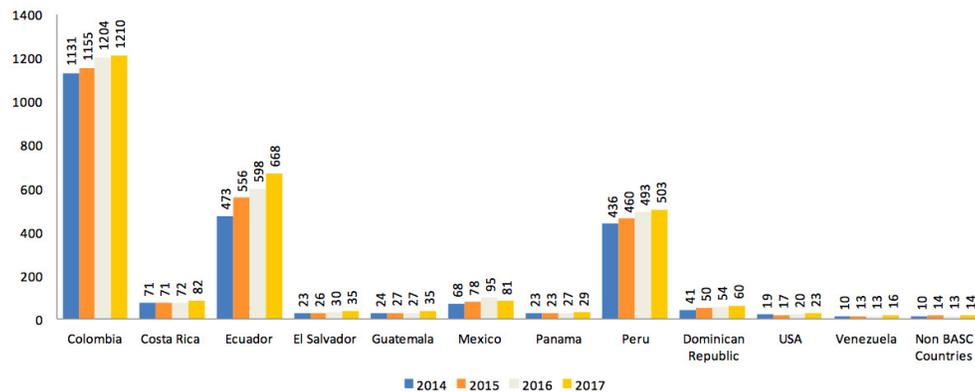


Graphic # 12: Shows the composition of BASC companies during 2017

Total Companies: 3.409.

Certified-Main: 2.756 Certified-Extension: 653

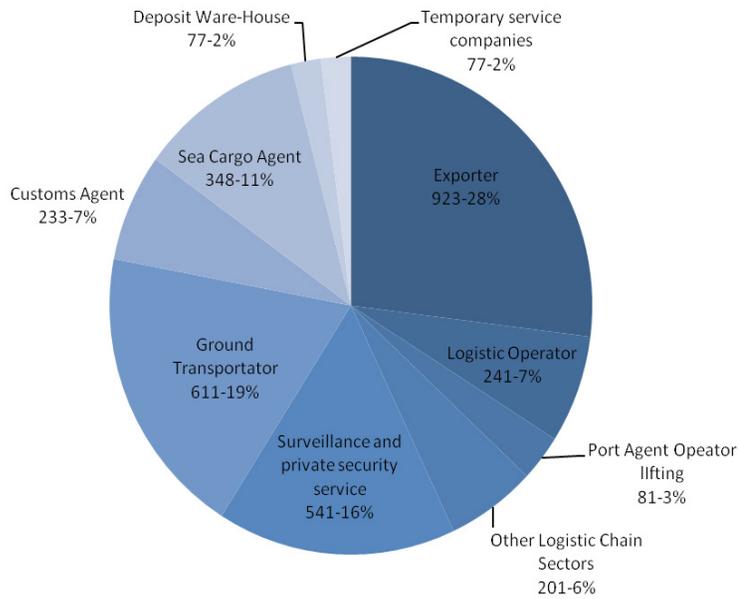
## Historical Growth by Country 2014-2017



Graphic #13: Shows the number of BASC companies certified by Chapter between 2014 and 2017.

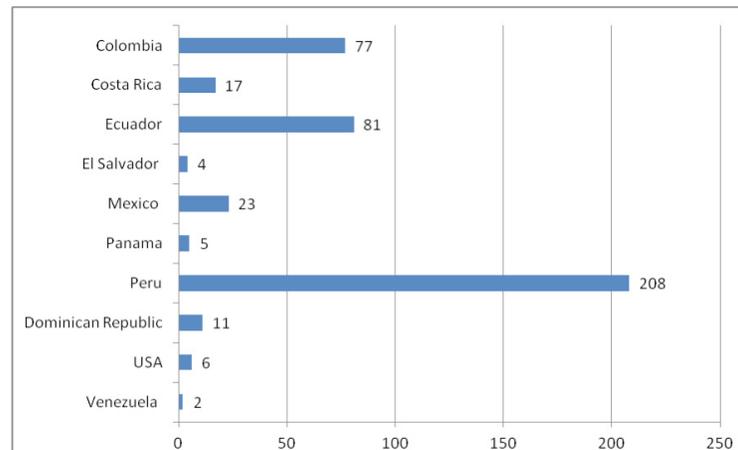


## BASC companies by Sectors



Graphic # 14: Shows the main sectors to which BASC certified companies belong.  
Total Companies: 3.409

## Total number of BASC companies exporting to the U.S. from Latin America



Graphic # 15: Shows BASC companies that export to the United States, by country.  
Total Companies: 434.



*BUSINESS ALLIANCE FOR SECURE COMMERCE*

**World BASC Organization  
Global Headquarters**

[www.wbasco.org](http://www.wbasco.org)